CONTRACT



And:

www.wlwt.com

Great American Media 1010 Wisconsin Avenue N W Suite 800 Washington, DC 20007

	Contract / Rev	ision	P	vit Order#	
	931758	1	0	6221161	
Product					
DSCC-IE			.		
Contract Dates	Estimate #		-		
10/02/12 - 11/12/12	1370				
Advertiser			Orig	inal Date /	
Democratic Senatorial Ca	ampaign Com	mittee	10	0/03/12	/ 10/03/12
	Billing Cycle	Billing Calendar			Cash/Trade
	EOM/EOC	Broadcast			Cash
	Station	Accou	nt Ex	recutive	Sales Office
	WLWT	Mica F	lanse	en	HRP -Washingt
	Special Hand	ling			
	Demographic				
	Adults 25+				
	IDB#	Adver	tiser	Code	Product Code
	8091	49			53
	Agency Ref	1		Advertiser	Ref

Spots/ Type Spots Amount Length Week Rate Start/End Time Days *Line Ch Start Date End Date Description \$800.00 MM :30 10/22/12 Days of Our Lives 1-2p WLWT 10/02/12 Rate End Date Spots/Week Start Date Weekdays \$200.00 2 Week: 10/02/12 10/08/12 MTWTF--2 \$200.00 MTWTE--Week: 10/09/12 10/15/12 0 \$0.00 10/22/12 Week: 10/16/12 NM 8 \$2,000.00 :30 Days of Our Lives 1-2p WLWT10/23/12 11/05/12 Weekdays Spots/Week Rate End Date Start Date 4 \$250.00 Week: 10/23/12 10/29/12 MTWTF--\$250.00 MTWTF--4 Week: 10/30/12 11/05/12 2 \$800.00 NN .30 NBC Today Show III 3 WLWT 10/02/12 10/22/12 Rate Spots/Week End Date Weekdays Start Date \$400.00 MTWTF--1 Week: 10/02/12 10/08/12 \$400.00 MTWTF--1 Week: 10/09/12 10/15/12 \$0.00 0 Week: 10/16/12 10/22/12 _____ \$2,400.00 NM 6 NBC Today Show III 10-11a :30 WLWT 10/23/12 11/05/12 Spots/Week Rate End Date <u>Weekdays</u> Start Date \$400.00 3 10/29/12 MTWTF--Week: 10/23/12 \$400.00 3 11/05/12 MTWTF--Week: 10/30/12 3 \$1,500.00 NM 1135-1237a :30 WLWT10/02/12 10/22/12 **NBC Tonight Show** Spots/Week Rate End Date Weekdays Start Date 2 \$500.00 MTWTF--10/08/12 Week: 10/02/12 \$0.00 0 10/15/12 Week: 10/09/12 \$500.00 1 10/22/12 MTWTF--Week: 10/16/12 NM 4 \$2,800.00 :30 1135-1237a **NBC Tonight Show** 11/05/12 WLWT 10/23/12 Spots/Week Rate Start Date End Date Weekdays 2 \$700.00 Week: 10/23/12 10/29/12 MTWTF--MTWTF--\$700.00 11/05/12 Week: 10/30/12 \$200.00 NM 2 :30 STEVE HARVEY DAY STEVE HARVEY [10/22/12 WLWT 10/02/12 Spots/Week Rate End Date Weekdays Start Date \$100.00 10/08/12 MTWTF--1 Week: 10/02/12 1 \$100.00 Week: 10/09/12 10/15/12 MTWTF--

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Contract / Revision Alt Order # 06221161 931758 Estimate #

Contract Dates Product DSCC-IE 1370 10/02/12 - 11/12/12

Original Date / Revision <u>Advertiser</u> 10/03/12 / 10/03/12 Democratic Senatorial Ca

						Spots/				
*Line Ch Start	t Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type Sp	oots	Amount
Start Date		Weekdays	Spots/Week	Rate	and the second s		And the second s			
Week: 10/16/12	10/22/12		0	\$0.00						
8 WLWT 10/2	3/12 11/05/	12 STEVE HA	RVEY DAY	STEVE HARVEY	•	:30		NM	2	\$200.00
Start Date		<u>Weekdays</u>	Spots/Week	Rate				1		
Week: 10/23/12	10/29/12	MTWTF	1	\$100.00				I		
Week: 10/30/12	11/05/12	MTWTF	1	\$100.00				NINA	4	\$600.00
N 9 WLWT10/0		•		1230-1p		:30		NM	4	\$600.00
Start Date		<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$150.00				I		
Week: 10/02/12 Week: 10/09/12	10/08/12 10/15/12	MTWTF	2	\$150.00				1		
Week: 10/16/12	10/13/12		0	\$0.00				1		
		12 1230-1p		1230-1p		:30		NM	4	\$700.00
10 WLWT10/2 Start Date		Weekdays	Spots/Week	Rate						
Week: 10/23/12	10/29/12	MTWTF	2	\$175.00						
Week: 10/30/12	11/05/12	MTWTF	2	\$175.00						
N 11 WLWT10/0	2/12 10/22/	12 12-1230p	M-F news	12-1230p		:30		NM	4	\$1,400.00
Start Date	e End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>				1		
Week: 10/02/12	10/08/12	MTWTF	2	\$350.00						
Week: 10/09/12	10/15/12	MTWTF	2	\$350.00 \$0.00						
Week: 10/16/12	10/22/12		0			-00		NM	6	\$2,100.00
12 WLWT10/2		•		12-1230p		:30		INIV	U	Ψ2,100.00
<u>Start Date</u> Week: 10/23/12	<u>End Date</u> 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$350.00						
Week: 10/30/12	11/05/12	MTWTF	3	\$350.00						
N 13 WLWT10/0				2-3p		:30		NM	4	\$1,000.00
Start Date		Weekda <u>ys</u>	Spots/Week	Rate						
Week: 10/02/12	10/08/12	MTWTF	2	\$250.00						
Week: 10/09/12	10/15/12	MTWTF	2	\$250.00						
Week: 10/16/12	10/22/12		0	\$0.00					_	
14 WLWT10/2				2-3p		:30		NM	8	\$2,400.00
Start Dat			Spots/Week	<u>Rate</u> \$300.00						
Week: 10/23/12		MTWTF	4 4	\$300.00						
Week: 10/30/12	11/05/12	MTWTF				:30		NM	4	\$1,000.00
N 15 WLWT10/			UDY EF Spots/Week	Judge Judy <u>Rate</u>		.30		I VIVI	7	Ψ1,000.00
<u>Start Dat</u> Week: 10/02/12		Weekdays MTWTF	2	\$250.00						
Week: 10/09/12		MTWTF	2	\$250.00				1		
Week: 10/16/12			0	\$0.00						
16 WLWT10/	23/12 11/05	/12 JUDGE J	UDY EF	Judge Judy		:30		NM	8	\$2,000.00
Start Dat		<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/23/12	10/29/12	MTWTF	4	\$250.00						
Week: 10/30/12	11/05/12	MTWTF	4	\$250.00				N 13.6	4	£1 000 00
N 17 WLWT10/				4PM-5PM		:30		MM	4	\$1,000.00
Start Dat	e End Date	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$250.00						
Week: 10/02/12 Week: 10/09/12		MTWTF	2	\$250.00				l		
Week: 10/09/12			0	\$0.00						
				4PM-5PM		:30		NM	8	\$2,000.00
18 WLWT10/ Start Dat			г Spots/Week							
Start Dai	C Lilu Dale	TTOORGUTO		<u></u>						

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Alt Order # Contract / Revision 931758 06221161

Contract Dates Product Estimate # DSCC-IE 1370 10/02/12 - 11/12/12

Original Date / Revision <u>Advertiser</u> 10/03/12 / 10/03/12 **Democratic Senatorial Ca**

						Spots/				
*Line Ch Start I	Date End D	ate Description	1	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/23/12	10/29/12	MTWTF	4	\$250.00						
Week: 10/30/12	11/05/12	MTWTF	4	\$250.00					4	60.40.00
19 WLWT10/02/				430-5a		:30		NM	4	\$240.00
<u>Start Date</u> Week: 10/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$60.00				ļ		
Week: 10/09/12	10/15/12	MTWTF	2	\$60.00				1		
N 20 WLWT10/02/	/12 10/22/ ⁻	12 5-530p M-F	news	5-530p		:30		NM	4	\$2,800.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				1		
Week: 10/02/12	10/08/12	MTWTF	2	\$700.00						
Week: 10/09/12 Week: 10/16/12	10/15/12 10/22/12	MTWTF	2 0	\$700.00 \$0.00						
		10 5 520 M F		5-530p		:30		NM	. 6	\$5,400.00
21 WLWT10/23/ Start Date	/12 11/05/ [·] <u>End Date</u>	12 5-530p M-F Weekda <u>ys</u>	Spots/Week	Rate		.50		14101	J	ψο, που.σο
Week: 10/23/12	10/29/12	MTWTF	3	\$900.00						
Week: 10/30/12	11/05/12	MTWTF	3	\$900.00						
22 WLWT10/02	/12 10/22/	12 5-6a news		5-6a		:30		NM	8	\$1,400.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/02/12 Week: 10/09/12	10/08/12 10/15/12	MTWTF MTWTF	2 2	\$175.00 \$175.00				1		
Week: 10/16/12	10/13/12	MTWTF	4	\$175.00						
23 WLWT 10/23				5-6a		:30		NM	7	\$1,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate				l		
Week: 10/23/12	10/29/12	MTWTF	3	\$200.00						
Week: 10/30/12	11/05/12	MTWTF	4	\$200.00					_	
24 WLWT10/02		•		530-6p		:30		NM	7	\$4,900.00
Start Date Week: 10/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$700.00				1		
Week: 10/09/12	10/15/12	MTWTF	2	\$700.00						
Week: 10/16/12	10/22/12	MTWTF	3	\$700.00						
25 WLWT 10/23	/12 11/05/	12 530-6p M -F	news	530-6p		:30		NM	6	\$5,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate				1		
Week: 10/23/12 Week: 10/30/12	10/29/12 11/05/12	MTWTF MTWTF	3 3	\$900.00 \$900.00						
26 WLWT10/02				6-630p		:30		NM	7	\$6,300.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.50		, 1111	•	ψο,οσσ.σσ
Week: 10/02/12	10/08/12	MTWTF	2	\$900.00						
Week: 10/09/12	10/15/12	MTWTF	2	\$900.00						
Week: 10/16/12	10/22/12	MTWTF	3	\$900.00					_	
27 WLWT10/23				6-630p		- :30		MM	6	\$6,600.00
<u>Start Date</u> Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$1,100.00						
Week: 10/30/12	11/05/12	MTWTF	3	\$1,100.00						
N 28 WLWT10/02				6-7a		:30		NM	4	\$3,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				l		
Week: 10/02/12	10/08/12	MTWTF	2	\$800.00						
Week: 10/09/12 Week: 10/16/12	10/15/12 10/22/12	MTWTF	2 0	\$800.00 \$0.00				I		
			<u> </u>			:30		NM	7	\$7,000.00
29 WLWT10/23	/12 11/12/	12 b-/a news		6-7a		.50		INIVI	1	Ψ1,000.00

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Contract / Revision Alt Order # 931758 06221161 Contract Dates Product Estimate # DSCC-IE 1370 10/02/12 - 11/12/12

Original Date / Revision <u>Advertiser</u> 10/03/12 / 10/03/12 **Democratic Senatorial Ca**

						Spots/				
*Line Ch Start I	Date End Da	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate			,			
Week: 10/23/12	10/29/12	MTWTF	3 3	\$1,000.00 \$1,000.00						
Week: 10/30/12 Week: 11/06/12	11/05/12 11/12/12	MTWTF MTWTF	3 1	\$1,000.00						
			•	630-730p		:30		NM	3	\$4,500.00
30 WLWT10/02/ Start Date	End Date	Weekdays	Spots/Week	Rate		.50			ŭ	\$ 1,000.00
Week: 10/02/12	10/08/12	MTWTF	1	\$1,500.00						
Week: 10/09/12	10/15/12	MTWTF	1	\$1,500.00				ı		
Week: 10/16/12	10/22/12	MTWTF	1	\$1,500.00						
31 WLWT 10/23/		•		630-730p		:30		NM	3	\$4,500.00
<u>Start Date</u> Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	<u>Spots/Week</u> 2	<u>Rate</u> \$1,500.00				1		
Week: 10/30/12	11/05/12	MTWTF	1	\$1,500.00						
N 32 WLWT 10/02/				7-730p		:30		NM	5	\$5,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate				1		. ,
Week: 10/02/12	10/08/12	MTWTF	2	\$1,000.00				- 1		
Week: 10/09/12	10/15/12	MTWTF	1	\$1,000.00						
Week: 10/16/12	10/22/12	MTWTF	2	\$1,000.00						
33 WLWT 10/23			0 10 10 1 1-	7-730p		:30		NM	4	\$4,400.00
<u>Start Date</u> Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$1,100.00				- 1		
Week: 10/30/12	11/05/12	MTWTF	2	\$1,100.00						
N 34 WLWT10/02			v Show	7-9a		:30		NM	5	\$6,000.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/02/12	10/08/12	MTWTF	2	\$1,200.00						
Week: 10/09/12	10/15/12	MTWTF	1	\$1,200.00				ı		
Week: 10/16/12	10/22/12	MTWTF	2	\$1,200.00					-	# C 000 00
35 WLWT 10/23.			y Show Spots/Week	7-9a <u>Rate</u>		:30		NM	5	\$6,000.00
Start Date Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	<u> 30015/VVeek</u> 2	\$1,200.00						
Week: 10/30/12	11/05/12	MTWTF	2	\$1,200.00						
Week: 11/06/12	11/12/12	MTWTF	1	\$1,200.00						
N 36 WLWT10/02	/12 10/22/	12 730-8p		730-8p		:30		NM	2	\$2,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/02/12	10/08/12	MTWTF	1	\$1,000.00 \$0.00						
Week: 10/09/12 Week: 10/16/12	10/15/12 10/22/12	MTWTF	0 1	\$1,000.00						
37 WLWT10/23				730-8p		:30		NM	2	\$2,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.00		'''''	-	Ψ2,200.00
Week: 10/23/12	10/29/12	MTWTF	1	\$1,100.00				1		
Week: 10/30/12	11/05/12	MTWTF	1	\$1,100.00						
38 WLWT10/02				9-10a		:30		MM	4	\$2,400.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u> \$600.00				1		
Week: 10/02/12 Week: 10/09/12	10/08/12 10/15/12	MTWTF MTWTF	1 1	\$600.00 \$600.00						
Week: 10/16/12	10/15/12	MTWTF	2	\$600.00						
39 WLWT 10/23				9-10a		:30		MM	5	\$3,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate		*			-	. ,
Week: 10/23/12	10/29/12	MTWTF	2	\$600.00				Į		

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Week: 10/22/12

10/28/12



	Contract / Revision	Alt Order #		
	931758 /	06221161		
Contract Dates	Product	Estimate #		
10/02/12 - 11/12/12	DSCC-IE	1370		

| Advertiser | Original Date / Revision |
| Democratic Senatorial Ca | 10/03/12 / 10/03/12

				Dem	ociuno oci	ilatoriai ot				
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Spots Length Week		Type S	pots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate		<u> </u>		Ī		
Week: 10/30/12	11/05/12	MTWTF	3	\$600.00						
40 WLWT 10/23	/12 11/05/	12 11-1135p I	M-Su	11-1135p		:30		NM.	5	\$10,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/23/12	10/29/12	MTWTFS-	2 3	\$2,000.00 \$2,000.00				i		
Week: 10/30/12	11/05/12	MTWTFS-				.20		NM	3	\$4,500.00
41 WLWT10/02		12 11-1135p I	M-Su Spots/Week	11-1135p Rate		:30		INIVI	3	\$4,500.00
Start Date Week: 10/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTFS-	<u> </u>	\$1,500.00						
Week: 10/09/12	10/15/12	MTWTFS-	1	\$1,500.00						
Week: 10/16/12	10/22/12	MTWTFS-	1	\$1,500.00						
42 WLWT 10/05	/12 10/05/	12 F10-11p		F10-11p		:30		NM	1	\$2,000.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>				1		
Week: 10/01/12	10/07/12	1	11	\$2,000.00						
43 WLWT10/26		12 F10-11p		F10-11p		:30		NM	1	\$3,000.00
Start Date Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$3.000.00						
						.20		NM	1	\$2,000.00
44 WLWT10/19		12 F9-10p Weekdays	Spots/Week	F9-10p Rate		:30		INIVI	Ł	\$2,000.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	1	<u> 30013/Veek</u> 1	\$2,000.00						
D 45 WLWT10/15		12 M10-11p		M10-11p		:30		NM	0	\$0.00
46 WLWT10/29		······································		M10-11p		:30		NM	1	\$3,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate		,00				. ,
Week: 10/29/12	11/04/12	1	1	\$3,000.00						
N 47 WLWT10/08	3/12 10/22/	12 Mon NBC	Prime Other	Prime Other		:30		NM	1	\$6,000.00
Start Date		Weekdays	Spots/Week	Rate				1		
Week: 10/08/12	10/14/12	1	1 0	\$6,000.00 \$0.00						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12		0	\$0.00						
	ate Range	Description	-	Start/End Time	Weekday	s Length	Rate	Type		
	0/22/12-10/28		<u></u>	M8-9p	M		\$6,000.00	NM		
Credited		,		,						
48 WLWT10/06	5/12 10/21/	12 Sa/Su 5-6	a News	Sa/Su 5-6a		:30		NM	6	\$360.00
Start Date		<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	SS	2	\$60.00						
Week: 10/08/12	10/14/12	SS	2 2	\$60.00 \$60.00						
Week: 10/15/12	10/21/12	SS				-20		NIM	4	\$300.00
49 WLWT 10/27			a News Spots/Week	Sa/Su 5-6a Rate		:30		NM	4	\$300.00
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> SS	2	\$75.00						
Week: 10/29/12	11/04/12	SS	2	\$75.00				i		
50 WLWT10/06			a News	Sa/Su 6-7a		:30		NM	3	\$1,200.00
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/01/12	10/07/12	SS	1	\$400.00						
Week: 10/08/12	10/14/12	SS	1	\$400.00 \$400.00				l		
Week: 10/15/12	10/21/12	SS	7		···					#0.000.00
51 WLWT 10/27				Sa/Su 6-7a		:30		NM	4	\$2,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						

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\$500.00

2

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1700 Young Street Cincinnati, OH 45202 (513)412-5000

Alt Order# Contract / Revision 06221161 931758

Estimate # Contract Dates Product 1370 DSCC-IE 10/02/12 - 11/12/12

Original Date / Revision Advertiser 10/03/12 / 10/03/12 Democratic Senatorial Ca

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time D	ays Length Week R	ate TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate				The second secon
Week: 10/29/12 11/04/12SS 2	\$500.00				
N 52 WLWT10/06/12 10/21/12 Sa/Su 6p news	Sa/Su 6p News	:30	NM	4	\$1,800.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/01/12 10/07/12SS 2	\$450.00		i		
Week: 10/08/12	\$450.00				
Week: 10/15/12 10/21/12 0	\$0.00				
53 WLWT10/27/12 11/04/12 Sa/Su 6p news	Sa/Su 6p News	:30	NM	4	\$2,000.00
Start Date	Rate				
Week: 10/22/12 10/28/12SS 2	\$500.00				
Week: 10/29/12 11/04/12SS 2	\$500.00				
54 WLWT10/06/12 10/21/12 Sa/su7-8a news	Sa/su7-8a	:30	MM	3	\$2,400.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/01/12	\$800.00 \$800.00				
7700112 10/11/12	\$800.00		l		
		00	NINA	4	\$3,200.00
55 WLWT10/27/12 11/04/12 Sa/su7-8a news	Sa/su7-8a	:30	NM	4	\$3,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/22/12 10/28/12SS 2	<u>Rate</u> \$800.00				
Week: 10/29/12 11/04/12SS 2	\$800.00		ı		
17001(10)20712 11)01112	Sa 10-11a	:30	NM	3	\$2,100.00
	Rate	.50	14101	Ŭ	Ψ2,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121- 1	\$700.00				
Week: 10/08/12 10/14/121- 1	\$700.00				
Week: 10/15/12 10/21/121- 1	\$700.00				
57 WLWT11/03/12 11/03/12 Sa 10-11a News	Sa 10-11a	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/121- 1	\$800.00				
58 WLWT10/06/12 10/20/12 NBC Saturday Night Live	NBC Saturday Nigh	:30	NM	3	\$2,700.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/01/12 10/07/121- 1	\$900.00]		
Week: 10/08/12 10/14/121- 1	\$900.00				
Week: 10/15/12 10/21/121- 1	\$900.00				
59 WLWT10/27/12 11/03/12 NBC Saturday Night Live	NBC Saturday Nigh	:30	MM	2	\$1,800.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12	\$900.00 \$900.00				
			A 18.4	2	\$2,700.00
60 WLWT10/13/12 10/20/12 NBC Saturday Today	Sa8-10a	:30	MM	2	\$2,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121- 1	<u>Rate</u> \$1,350.00				
Week: 10/05/12 10/14/12 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$1,350.00				
170011. 10, 10, 12	Sa8-10a	:30	NM	2	\$2,700.00
61 WLWT10/27/12 11/03/12 NBC Saturday Today Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate	.50	14101	_	Ψ2,, 00.00
Week: 10/22/12 10/28/121- 1	\$1,350.00				
Week: 10/29/12 11/04/121- 1	\$1,350.00				
N 62 WLWT10/07/12 10/21/12 NBC MEET THE PRESS	NBC MEET THE P	:30	NM	2	\$3,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/01/12 10/07/121 1	\$1,500.00				
Week: 10/08/12 10/14/12 0	\$0.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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www.wlwt.com



Contract / Revision Alt Order # 06221161 931758 Estimate # Contract Dates Product DSCC-IE 1370 10/02/12 - 11/12/12

Original Date / Revision <u>Advertiser</u> 10/03/12 / 10/03/12 **Democratic Senatorial Ca**

		Chart/Ford Times	Davis	Spots/	Data	Tuno C	noto	Amount
*Line Ch Start Date End Date Description	1	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/15/12 10/21/121	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00						
N 63 WLWT10/07/12 10/14/12 Late News	after NFL	Late News		:30		NM	1	\$1,200.00
Start Date End Date Weekdays	Spots/Week	Rate						
Week: 10/01/12 10/07/121	1	\$1,200.00						
Week: 10/08/12 10/14/12	0	\$0.00						
64 WLWT11/04/12 11/04/12 Late News		Late News		:30		NM	1	\$1,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/29/12 11/04/121	Spots/Week 1	<u>Rate</u> \$1,300.00						
110010 10720712 11701712				.20		NIM	4	¢900 00
N 65 WLWT10/07/12 11/04/12 Sports Ro		Sports Rock Rate		:30		NM	4	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/01/12 10/07/121	Spots/Week 1	\$200.00						
Week: 10/08/12 10/14/121	1	\$200.00						
Week: 10/15/12 10/21/12	0 .	\$0.00						
Week: 10/22/12 10/28/121	1	\$200.00						
Week: 10/29/12 11/04/121	1	\$200.00						
N 66 WLWT10/07/12 11/04/12 The Outdo	orsman	Outdoorsman		:30		NM	4	\$400.00
Start Date End Date Weekdays	Spots/Week	<u>Rate</u>				- 1		
Week: 10/01/12 10/07/121	1	\$100.00						
Week: 10/08/12 10/14/121	1	\$100.00						
Week: 10/15/12 10/21/12	0	\$0.00						
Week: 10/22/12 10/28/121	1	\$100.00						
Week: 10/29/12 11/04/121	•	\$100.00						# 400 BB
N 67 WLWT10/07/12 11/04/12 SU 530-6a		SU 530-6a		:30		NM	4	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/01/12 10/07/121	Spots/Week 1	<u>Rate</u> \$100.00				1		
Week: 10/08/12 10/14/121	1	\$100.00						
Week: 10/15/12 10/21/12	0	\$0.00		,		l		
Week: 10/22/12 10/28/121	1	\$100.00				1		
Week: 10/29/12 11/04/121	1	\$100.00				1		
N 68 WLWT10/07/12 10/21/12 NBC Sund	lav Todav	Su8-9a		:30		NM	2	\$2,200.00
Start Date End Date Weekdays	Spots/Week	Rate						
Week: 10/01/12 10/07/121	1	\$1,100.00						
Week: 10/08/12 10/14/12	0	\$0.00						
Week: 10/15/12 10/21/121	1	\$1,100.00						
69 WLWT10/28/12 11/04/12 NBC Sund	•	Su8-9a		:30		NM	2	\$2,400.00
Start Date End Date Weekdays	Spots/Week	Rate						
Week: 10/22/12 10/28/121	1	\$1,200.00						
Week: 10/29/12 11/04/121	1	\$1,200.00					_	*40.000.00
70 WLWT10/07/12 10/14/12 NFL Regu		NFL Dete		:30		NM	2	\$12,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/01/12 10/07/121	Spots/Week 1	<u>Rate</u> \$6,000.00						
Week: 10/08/12 10/07/121	1	\$6,000.00						
	lar Season	NFL		:30		NM	1	\$8,000.00
Start Date End Date Weekdays	Spots/Week	Rate					•	+-1
Week: 10/29/12 11/04/121	1	\$8,000.00						
72 WLWT10/14/12 10/21/12 Su 9-10a	News	Su 9-10a		:30		NM	2	\$1,600.00
Start Date	Spots/Week	<u>Rate</u>						
Week: 10/08/12 10/14/121	1	\$800.00						

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	Contract / Revision 931758 /	Alt Order # 06221161
Contract Dates 10/02/12 - 11/12/12	Product DSCC-IE	Estimate # 1370
Advertiser Democratic Senatoria	<u> </u>	Original Date / Revision 10/03/12 / 10/03/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$800.00				
73 WLWT10/28/12 11/04/12 Su 9-10a News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1 Week: 10/29/12 11/04/121 1	Su 9-10a <u>Rate</u> \$800.00 \$800.00	:30	NM	2	\$1,600.00
74 WLWT10/31/12 10/31/12 W10-11p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	W10-11p <u>Rate</u> \$3,000.00	:30	NM	1	\$3,000.00
	· · · · · · · · · · · · · · · · · · ·	Totals	6	275	\$204,000.00

Time Period	# of Spots	Gross Amount	Net Amount		
10/01/12 -10/28/12	184	\$133,600.00	\$113,560.00		
10/29/12 -11/12/12	91	\$70,400.00	\$59,840.00		
Totals	275	\$204,000.00	\$173,400.00		

Signature:	Date:	